

Systemwide Transit Analysis and Reassessment Initiative

Project Overview

LBT's STAR (Systemwide Transit Analysis and Reassessment) Initiative is our way of looking at our transit operations and gathering community feedback on how we can continually improve on-time performance, ridership, route efficiency, staffing, facilities and service amenities. Based on the feedback received throughout the first two phases of the STAR Initiative, the project team has prepared transit recommendations on LBT's future routes and services. These proposed improvements will shape the future of transit in LBT's service area.

Long-Term Roadmap Outcomes

- Bus service every 15 minutes, 7 days a week on major streets
- Simple and easy to understand routes and schedules
- Expanded and accessible transit service to anywhere in Long Beach
- Express service to West LA, Downtown LA and Orange County

Get Involved!

- LBT will launch a final online survey for the public to provide feedback on our proposed transit improvements. Visit www.LBTSTAR.com/survey to participate starting January 9 through January 30.

Community Meetings

We are holding five Community Meetings during Phase 3 of LBT's STAR Initiative to present our recommended transit improvements and solicit your feedback on the future of transit in LBT's service area.

Tuesday, January 16, 2018
 Noon – 2:00 p.m.
 Downtown Long Beach Main Library
 101 Pacific Ave.
 Long Beach, CA 90802

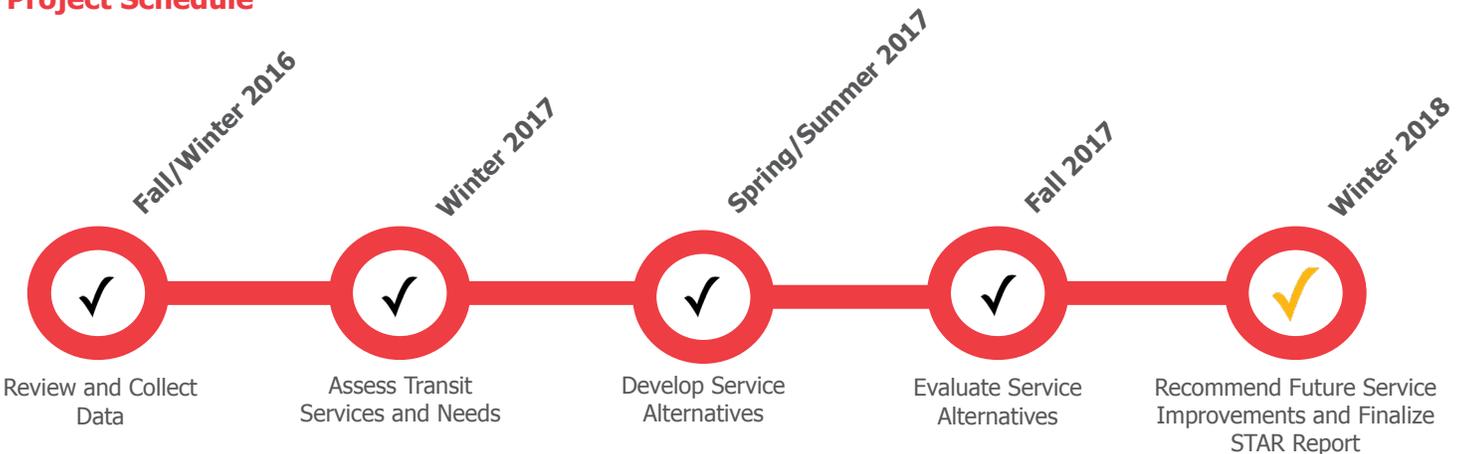
Tuesday, January 16, 2018
 6:30 – 8:30 p.m.
 Signal Hill Youth Center
 1780 E. Hill St.
 Signal Hill, CA 90755

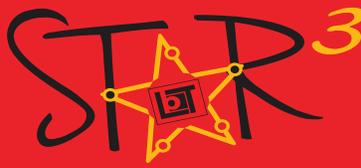
Wednesday, January 17, 2018
 6:30 – 8:30 p.m.
 El Dorado Park Senior Center
 2800 Studebaker Rd.
 Long Beach, CA 90815

Saturday, January 20, 2018
 10:00 a.m. - Noon
 Silverado Park Community Center
 1545 W. 31st St.
 Long Beach, CA 90810

Saturday, January 27, 2018
 10:00 a.m. - Noon
 Michelle Obama Neighborhood Library
 5870 Atlantic Ave.
 Long Beach, CA 90805

Project Schedule





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Why is the STAR Initiative needed?

The STAR Initiative is a process designed to adjust LBT's services to match current and projected travel patterns. Though LBT has modified its service throughout the years, the system as a whole is based on conditions from over a decade ago. Since then, many things have changed, including the people, popular destinations and attitudes toward transit.

Why is the STAR Initiative important?

The STAR Initiative sets priorities that will carry LBT into the future. As the public transportation agency serving Long Beach and 12 other surrounding cities, LBT's job is to identify ways to provide public transportation choices that can improve people's ability to move around and connect with family, recreational activities, work, school and important services, such as health care.

What are STAR Initiative's proposed short-term improvements?

Short-term improvements address mobility needs of the transit system with enhancements to the existing service network. These improvements include:

- Better connections to key major destinations and job centers such as CSULB
- Better connections to Metro Rail
- Increase in customers with access to 15-minute service

Implementing short-term improvements will increase operating hours by 10%.

What are STAR Initiative's proposed mid-term improvements?

Mid-term improvements will transform and restructure LBT's route network to improve mobility and the attractiveness of service. These improvements include:

- Simplification of route numbers and patterns
- Earlier and later service on select routes
- All services will operate at least every 30 minutes

- Four additional routes/corridors that operate every 15 minutes on weekdays
- New service connecting Lakewood Center Mall and Norwalk
- Future emerging mobility options

Implementing mid-term improvements requires policy discussions for fares and future emerging mobility options and will increase operating hours by 25%.

What are STAR Initiative's proposed long-term improvements?

Long-term improvements will meet all the identified transit needs and will improve mobility throughout LBT's existing service area and beyond. These improvements include:

- Six additional routes/corridors that operate every 15-minutes on weekdays
- Two all-day limited-stop routes to improve travel times in key corridors
- Six freeway-based routes to serve regional commuter markets
- More frequent regular bus service
- Later evening/early morning service
- Future emerging mobility zones and late evening service
- East-West Downtown Long Beach Circulator

Implementing long-term improvements requires policy discussions for fares and future emerging mobility options and will increase operating hours by 50%.

How to contact LBT:

Information about LBT's STAR Initiative is available at www.LBTSTAR.com. Questions regarding the initiative and requests for presentations to organizations and community groups can be addressed by calling 562.591.8753.